



# GRASSROOTSONCALL

## INFLUENCE POLICY THE EASY WAY



Without prior notice on a holiday weekend, we used GrassRootsOnCall to reach out to our membership about an important hearing on Capitol Hill. 85% of the members contacted sent personal letters to their representatives. Several of our members were so impressed, they called to thank us for using the new software.



*Kevin Abernathy, Milk Producers Council*



### PERSONALIZED LETTERS

Our software creates multiple versions of letters customized with different fonts and unique layouts. You can also add member's logos and personalized introductory paragraphs.



### EASY PARTICIPATION

Your members participate with one click from an email or a phone. No logins or navigation are required.



### CONTROLLED MESSAGE

No rogue letters get sent on behalf of your organization. You control the message.



### DISTRICT MATCHING

Members' letters are sent to the correct representatives. You choose who will be sent letters to influence change.



### STRONGER MEMBERSHIP RELATIONS

Reports show who participated, who wants more information, and who chose to opt out opening up communication with your membership.



### COST

Our software is 75% less expensive than our competitors.



### CAMPAIGN CREATOR

We use a six-step process that allows you to quickly and easily set up a campaign. Status Reports are generated and updated live as the campaign runs.

*Contact me today to schedule a demonstration. Thank you.*

**JUSTIN P. MORGAN**

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